



## Press Release

### ANTAM CELEBRATES THE SOFT OPENING OF THE FIRST LOGAM MULIA GOLD BOUTIQUE TO REACH WIDER CONSUMERS

- ANTAM to Open 5 LM Gold Boutiques in 2013
- 5-10 More Outlets in 2014

#### For Immediate Release

**Jakarta, 9 October 2013** – PT ANTAM (Persero) Tbk (ASX - ATM; IDX – ANTM; Antam) celebrates today the soft opening of the first Logam Mulia (LM) Gold Boutique, located in Gedung Aneka Tambang, Jakarta. The opening marks ANTAM's expansion strategy to widen the retail customers reach in Indonesia, notably Jakarta. Until the end of 2013, ANTAM, through its Precious Metals Processing and Refinery Business Unit, will open another 4 Gold Boutiques located in Jakarta, Bandung, Surabaya and Palembang. The 5 Gold Boutiques will increase the sales coverage of ANTAM's LM gold which is currently serviced only at three locations: Pulogadung-Jakarta, Surabaya and Makassar.

ANTAM's Finance Director, Djaja Tambunan, said, **"The opening of the LM Gold Boutique is one of our strategies to better serve our gold customers. The gold boutique means another convenient location where we can welcome our customers and provide them with exceptional and comfortable service."**

The opening of the first LM Gold Boutique is located at Gedung Aneka Tambang, Jalan Letjen TB Simatupang No. 1, Lingkar Selatan-Tanjung Barat, Jakarta. The outlet is the start of the opening of 4 other LM Gold Boutiques planned in 2013 located in West Jakarta, Bandung, Surabaya, and Palembang. In 2014, ANTAM plans to expand further in the retail business by opening 5 to 10 additional LM Gold Boutiques throughout Indonesia.

#### FOR FURTHER INFORMATION PLEASE CONTACT:

Tri Hartono

(Corporate Secretary)

Tel : (6221) 789 1234

Fax : (6221) 789 1224

Email :

[corsec@antam.com](mailto:corsec@antam.com)

Website: [www.antam.com](http://www.antam.com)

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