PT ANTAM (Persero) Tbk

## Press Release



ANTAM LAUNCHES LM JEWELLERY PRODUCTS

#### For Immediate Release

Jakarta, September 26, 2016 – PT ANTAM (Persero) Tbk (IDX: ANTM; ASX: ATM; ANTAM) through its Precious Metals Processing and Refinery Business Unit (UBPP LM) is pleased to announce the launch of its LM jewellery products. The products are available in necklaces and bezels. ANTAM launches four line of product series: Solidus with Kawung batik bezel, Norita with Mega Mendung batik bezel, Magnus with Parang Barong batik bezel and Adorare series with Sido Mukti batik bezel. The products are launched today at the Fairmont Hotel Jakarta. The LM jewellery compliments the Indonesia batik motif gold bars which were launched in December 2015.

#### ANTAM's Marketing Director, Hari Widjajanto said,

"ANTAM through its Precious Metals Processing and Refinery Business Unit continues its innovation in increasing the added value of its LM gold products. The launch of LM jewellery in combination with batik motif gold bars serve as investment, collectible as well as valuable cultural and aesthetic accessories."

Each series of the LM jewellery has its own unique philosophy. The Solidus series with Kawung batik bezel symbolises strong determination in pursuing success, the Norita series with Mega Medung batik bezel symbolizes heart guardian, the Magnus series with Parang Barong batik bezel symbolises the strength of a reef in protecting the shoreline from the sea wave whilst the Adorare series with Sido Mukti batik bezel symbolises a woman's charm.

The LM necklaces and bezels have a 75% gold purity with certification from the LBMA. The certificate ensures the purity and weight of each product. With a unique and beautiful impression, The LM jewellery is suitable both for investment and accessory.

The LM jewellery is available at 13 of ANTAM's gold boutiques located in Jakarta (2 outlets), Bandung, Surabaya (2 outlets), Makassar, Palembang, Semarang, Balikpapan, Banjarmasin, Medan, Denpasar and Yogyakarta. ANTAM also provides buyback option of the LM jewellery.

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### FOR FURTHER INFORMATION PLEASE CONTACT:

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GOLD PRODUCT WITH BATIK MOTIFS AND LM JEWELLERY PRODUCTS

