

PRESS RELEASE

PT ANTAM Tbk

For immediate release

ANTAM Presents Special Thematic Gold for Chinese New Year 2025: Symbol of Luck and Valuable Investment

Jakarta, December 30, 2024 - To welcome the Chinese New Year 2025, PT Aneka Tambang Tbk (ANTAM), through its Precious Metal Processing and Refinery Business Unit, will present an exclusive product themed on the Wood Snake Shio. The product is planned to be released on January 8, 2025, and can be purchased by customers on January 9, 2025.

This thematic gold bar product is specially designed to combine art aesthetics with Chinese cultural philosophy, making it a symbol of good luck and an attractive investment option.

ANTAM Director of Operations and Production Hartono said this special Chinese New Year 2025 edition product symbolizes good luck and a high-value investment.

"We are enthusiastic to welcoming Chinese New Year 2025 by presenting an exclusive product with the Year of the Wood Snake theme. This product will be a symbol of good luck with deep meaning and a valuable investment," Hartono said.

The thematic gold design is inspired by the meaning of the Year of the Wood Snake, which occurs only once every 60 years. In Chinese culture, the snake symbolizes intelligence, wisdom, and transformation. Meanwhile the wood element represents growth, vitality, and new opportunities. The combination of these two elements is believed to bring good luck and prosperity.

"In Chinese culture, the combination of the snake symbol and the wood element reflects hope for growth and prosperity. We want this product to be an essential part of the Chinese New Year celebration, bringing happiness and good fortune to the community," Hartono added.

The launch of this thematic gold bar product also shows ANTAM's commitment to increasing the added value of precious metal products. With a unique design and deep philosophical meaning, this thematic gold is expected to complement the Chinese New Year celebration and become a high-value investment instrument for the community.

"ANTAM believes that the launch of this product will be an important part of the Chinese New Year celebration, bringing happiness, luck, and special investment value," he said.

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Further information regarding this product, including design details and availability, will be announced through ANTAM's official channels, such as Instagram @antamlogammulia, email infolm@antam.com, Call Center 0804-1-888-888, and WhatsApp ALMIRA 0811-1002-002.

With this launch, ANTAM again emphasizes its position as a precious metal product innovation leader that combines art, culture, and investment values, enriching essential moments such as Chinese New Year.

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