

# PRESS RELEASE

## PT ANTAM Tbk

For immediate release

### **ANTAM RECEIVES MARKETEERS SME ENABLERS AWARD 2022 THROUGH INTEGRATED COCONUT INDUSTRY PROGRAM IN EAST HALMAHERA**

**Jakarta, August 16, 2022** - PT Aneka Tambang Tbk (ANTAM; IDX: ANTM; ASX: ATM) member of Mining Industry Indonesia (MIND ID) - the State-Owned Enterprise Holding of the Mining Industry Indonesia is pleased to announce that the Company received an award in the Agriculture Sector category at the Marketeers SME Enablers Awards 2022 through the Integrated Coconut Industry Program in East Halmahera as an appreciation for empowering Micro, Small and Medium Enterprises (SMEs) in Indonesia. The award was received by Mr. Agustinus Toko Susetio, Head of Corporate Social Responsibility & Institutional Relations of ANTAM.

**ANTAM's Director of Human Resources, Basar Simanjuntak said:**

**"ANTAM's role in community empowerment programs is not only as a partner providing capital but also mentoring and coaching SMEs for business development, human resource development, product management operations, infrastructure to marketing through digital channels. This Integrated Coconut Industry Program has a direct impact on the economic growth of communities around the operation area, in line with the Company's commitment to implementing a sustainable business."**

The Integrated Coconut Industry Development Program implemented at ANTAM North Maluku Nickel Mining Business Unit applies the Creating Shared Value and Creating New Value approaches to build a prosperous, independent, and sustainable society.

The integrated Coconut Industry Development Program utilizes the potential of the coconut plant to address the sustainability challenges faced by the community and the Company. Through this program, the farmer who initially only processed coconut into black copra were able to take advantage of other potentials from coir, shells, and other parts of the coconut plant so that they could increase income and create jobs and business opportunities. This program can also benefit the Company by using coconut products for reclamation purposes at a more efficient price.

To appreciate the efforts, Marketeers, for the first time, held the Marketeers SME Enablers Award 2022, coinciding with National MSME Day on August 12, 2022. This is a competition event for SME development companies. The judging was carried out by a team of Marketeers editors in collaboration with the Indonesian Council for Small Business (ICSB). There are five assessment criteria, namely; first, the uniqueness of the coaching program (Creativity Program). Second, the compatibility of the SME program with the business that the SME coach is involved in (Business Model Alignment). Third, the program reach is measurable by the number and distribution of the assisted SMEs (Implementation Reach). Fourth, the positive socio-economic impact of the program on the assisted SMEs (Societal Impact). Fifth, the sustainability and consistency of the program in the long term (Implementation Sustainability).

###

For further information please contact

Syarif Faisal Alkadrie

Corporate Secretary

Tel: (6221) 789 1234

Fax: (6221) 789 1224

E-mail: [corsec@antam.com](mailto:corsec@antam.com)

[www.antam.com](http://www.antam.com)