

## PRESS RELEASE

### PT ANTAM Tbk

For immediate release

#### **ANTAM STRENGTHEN GOLD PRODUCT ADDED VALUE IN MIDST OF GROWTH DEMAND IN DOMESTIC MARKET**

**Jakarta, 27 July, 2020** - PT Aneka Tambang Tbk (ANTAM; IDX: ANTM; ASX: ATM) is pleased to announce the Company's commitment on continuity of gold product innovation and marketing services improvement to bring an ease access to our customer in midst of positive growth awareness of gold investment amid the upward trend of global gold prices and the volatility of foreign currency exchange rates.

In line with these efforts, ANTAM through the Precious Metals Processing and Refinery Business Unit (UBPP LM), recently introduced the "GIFT SERIES" gold product with the theme "Happy Birthday" and "Barakallahu Fii Umrik". These series complements the previous of 5 (five) variants of "GIFT SERIES" gold products which have been launched in 2019 namely "Congratulation", "Selamat", "Wedding Ring", "Wedding Pink", and "With Love" gift cards. "GIFT SERIES" marketed with a variants gold weight of 0.5 gram and 1 gram and the gold purity level of 99.99%. These product complements the ANTAM's gold collection for customers in addition to Regular Gold Minted Bar products, Classic Gold Minted Bar products, Custom Gold products and other specialized products as collectible items such as Indonesia Batik Series Gold, Dinar and Dirham Coins and Bezel Gold products. Currently, Logam Mulia gold minted bar products are the top brand in Indonesia.

Beyond the gold product improvement, since 2016, ANTAM through UBPP LM also has developed the Precious Metals gold depository service, called "BRANKAS" to increase the customer's ease of access on safely gold investment in the form of physical gold. Currently ANTAM has developed a "BRANKAS Corporate" service which is geared toward corporations with liquid investment appetite such as ANTAM's gold, "BRANKAS Berzakat" intended for Muslim customers who are interested in both investing and gold zakat in one product, and "Individual BRANKAS".

To maintain excellent service during the new normal condition due to Covid-19 pandemic, ANTAM through UBPP LM applies the terms of online transaction and sales & repurchase transactions through WhatsApp application. Through the Butik Emas Logam Mulia network spread across 11 cities in Indonesia and sales canvassing in several locations, ANTAM operates

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with a strict health protocol. The increase in ANTAM's Precious Metals transactions reflects the adaptation of customers and the Company in these new normal conditions.

UBPP LM is the only gold refining plant in Indonesia with "Good Delivery List Refiner" accreditation from the London Bullion Market Association (LBMA). This accreditation represents the Logam Mulia's product has an international standard that complies with applicable legal principles and safeguards of 99.9% gold content quality.

In line with the global economic recovery and positive tone on gold demand, especially in the domestic market, ANTAM optimists to improve its profit margins on the gold segment in 2020. It's parallel to ANTAM's efforts to elevate its business competitiveness through diversification of gold products, customer service improvement, and several initiatives of optimum & appropriate efficiency strategy. The Company also continues to engage the public to be wise in gold investment, especially on ANTAM's Precious Metals product. The Further information about Logam Mulia's transactions can be seen on UBPP LM official website at [www.logammulia.com](http://www.logammulia.com) and official social media @antamlogammulia.



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