



# PRESS RELEASE

## PT ANTAM Tbk

For Immediate Release

### **ANTAM LAUNCHES GOLD "GIFT SERIES" TO INCREASE GOLD PRODUCTS ADDED VALUE**

**Jakarta, April 30, 2019** - PT Aneka Tambang Tbk (ANTAM; IDX: ANTM; ASX: ATM) through Precious Metals Processing and Refinery Business Unit (UBPP LM) launched "GIFT SERIES" gold bar product on April 28, 2019 in Jakarta. "GIFT SERIES" gold bar products will provide alternative option for the customer whom needs special gift for special occasion such as weddings, birthdays and other happy moments. Gold as a gift has special values as gold is one of the investment instrument.

**ANTAM's Commercial Director, Aprilandi H. Setia said:**

**"There are three advantages of "GIFT SERIES" products which are packaged in attractive designs, produced from the international standard processing of London Bullion Market Association (LBMA), and secured with high level of security to prevent fabrication. The "GIFT SERIES" gold bar products will complement the gold collection for customers in addition to regular gold bars, custom products and other special products as collectible items such as batik gold bar series, dinars and dirhams currently available. The launch of "GIFT SERIES" gold bar product is also one of Company's strategy to increase the added value of Logam Mulia gold products."**

There are 5 (five) "GIFT SERIES" gold bar products currently marketed namely Gift Card Congratulations, Gift Cards *Selamat*, Gift Card Wedding Rings, Gift Cards Wedding Pink and Gift Cards With Love with variants of gold of 0.5 gram and 1 gram with gold purity of 99.99%. This "GIFT SERIES" gold bar uses a "single price" pricing, one price for all Precious Metal Gold Boutiques. With an attractive design, customers can give different impressions and values through gold "GIFT SERIES" to their families and colleagues.

UBPP LM is the only gold refining plant in Indonesia that has accredited as Good Delivery List Refiner at the London Bullion Market Association (LBMA). This provides a high level of accountability for gold products.

While the high security level is indicated by gold packaging, combined with the size of an ATM card-shaped certificate, equipped with envelopes and greeting cards. The certificate has a security feature in the form of ANTAM's logo pattern which is visible under ultraviolet light assessment.

The launched of gold bar "GIFT SERIES" was initiating based on the open opportunity in Indonesian market for "gift" thematic gold product which equipped with greeting cards package. In Indonesian market, the "GIFT SERIES" are exclusively produced by ANTAM and made as product customize as per customer's wishes.

###

For further information please contact:

Kunto Hendrapawoko  
Corporate Secretary  
Tel: (6221) 789 1234 | Fax (6221) 789 1224  
Email: corsec@antam.com  
www.antam.com



@Official.Antam



@OfficialAntam



@OfficialANTAM



Official ANTAM

